



August 1, 2020

Dear Business Leader,

I am the Director of Shoreline Cooperative Preschool, an accredited, non-profit school affiliated with Shoreline Community College located in the Greater Seattle area. It is a family oriented cooperative that provides parent education and participation for parents and a total learning experience for toddlers and preschoolers. The preschool has been in continuous operation since 1961 and includes over 60 families with children aged 1 ½ through five years.

Current regulations surrounding the COVID-19 pandemic prevent us from holding classes in person this fall, but Shoreline Cooperative Preschool continues to be a fully functioning preschool community. We are taking the opportunity to learn and grow together by finding innovative ways to foster a supportive, nurturing preschool community when our children and their parents need it most. Our teachers are going above and beyond their call of duty by delivering families art and science projects, a lending library of both books and educational toys, live virtual circle times and pre-recorded story times for at-home learning. SCP is still committed to providing parent education in the form of virtual discussion groups and educational speakers to give valuable tools and support for raising a family in today's challenging world.

This year would have been our 33rd annual Halloween Carnival and Silent Auction fundraiser, a fun-filled day for families to dress-up, play games and bid on spectacular auction items from generous businesses such as yours. The event is very popular with the community. Last year's event drew over 600 attendees and the Silent Auction alone brought in over \$15,000. We can't hold the event as planned because of the current pandemic, but we aren't letting that keep us down. As our preschool classes go online, so will our Silent Auction fundraiser. We depend on proceeds from this event to fund professional development, scholarships, educational materials, classroom equipment, and to pay rent to maintain our physical space for when it is safe to return to in-person classes.

We rely on the generous donations from organizations such as yours to continue this vital program. Whether you've been an annual supporter of our auction or if this is the first you've heard of us, we appreciate you considering making a donation to our preschool. We would truly appreciate the opportunity to promote your business at our Silent Auction. With the donation of a special item or gift certificate from your company in support of our auction, we would promote your organization by publishing it on our Facebook page, our school website, and displaying your business name on our event webpage. Cash donations are also welcome and would go directly toward school materials and activities. If your donation is valued over \$150, we will place an acknowledgement of your organization on our Facebook page, provide special recognition for your organization on our school website, and prominently display your business name during the auction event. (Please provide your business card and/or logo.)

We are a 501(c)(3) nonprofit corporation, so your donation is tax-deductible to the extent allowed by law. Our tax ID number is 91-0849898. Enclosed is a donation form for your convenience. Please fill it out, keep a copy for your records, and send the original with your donation to the following:

Shoreline Cooperative Preschool
510 NE 175th Street
Shoreline, WA 98155

If you need additional information, please don't hesitate to call me at (206) 459-5338 or send e-mail to auction@shorelinecooperativepreschool.org. **Thank you for your consideration of this request and for your community support!**

Respectfully,

Jessica Gesinger
Director, Shoreline Cooperative Preschool