



June 11, 2021

Dear Business Leader,

I am the Director of Shoreline Cooperative Preschool (SCP), an accredited, non-profit school affiliated with Shoreline Community College located in the Greater Seattle area. It is a family oriented cooperative that provides parent education and participation for parents and a total learning experience for toddlers and preschoolers. The preschool has been in continuous operation since 1961 and includes over 60 families with children aged 1 ½ through five years.

We will hold our 34th annual Silent Auction fundraiser online from November 1 – 6, 2021. We depend on the proceeds from this event to fund professional development, scholarships, educational materials, field trips, and classroom equipment. The event has been very popular within the community, and with our online only auction last year, we had over 300 bidders and brought in over \$10,000 to support the mission of SCP.

To continue this vital program, we rely on the generous donations from organizations such as yours. Whether you've been an annual supporter of our auction or if this is the first you've heard of us, we appreciate you considering making a donation to our preschool. We would truly appreciate the opportunity to promote your business through our Silent Auction. With the donation of a special item or gift certificate from your company in support of our auction, we would promote your organization by including it in our auction catalog which we share on our Facebook page and our school website. If your donation is valued over \$150, we will place an acknowledgement of your organization on our Facebook page, provide special recognition for your organization on our website, and prominently display your business name in a banner on our auction website. (Please provide your business card and/or logo.) Cash donations are also welcome and would go directly toward school materials and activities. If you are interested in being a sponsor of SCP, please see the enclosed recognition structure for cash donations over \$300.

We are a 501(c)(3) nonprofit corporation, so your donation is tax-deductible to the extent allowed by law. Our tax ID number is 91-0849898. Enclosed is a donation form for your convenience. Please fill it out, keep a copy for your records, and send the original with your donation to the following:

Shoreline Cooperative Preschool
510 NE 175th Street
Shoreline, WA 98155

If you need additional information, please don't hesitate to call me at (206) 459-5338 or send e-mail to auction@shorelinecooperativepreschool.org. **Thank you for your consideration of this request and for your community support!**

Respectfully,

Jessica Gesinger
Director
Shoreline Cooperative Preschool