



Dear Local Business Leader,

I am the Director of the Shoreline Cooperative Preschool, an accredited, non-profit play-based school and parent/caregiver education program run through Shoreline Community College. I am writing to request your support of our [36th Annual Auction Fundraiser](#) which will occur both online and in-person at our beloved Carnival event from 10 am – 2 pm on Saturday, November 18th at the PUB at Shoreline Community College.

As a non-profit school, our financial priorities include keeping our school affordable and accessible to all families through low tuition rates and equitable scholarships, paying our educators a fair wage, and being able to continuously pay rent in our wonderful location in the heart of Shoreline. We meet these goals each year thanks to the generosity of our community. The proceeds from this auction often surpass \$20,000, making up a significant portion of our operating budget. This year we are excited to bring back our Carnival, which will be an opportunity to further connect local families to neighboring businesses and a chance to showcase auction items in-person. We hope to see you there!

There are two ways to partner with us to support our event:

- Donate goods or services to our auction: Use our “[Donate an Item Form](#)” or the enclosed PDF Donation Form to let us know what you’d like to donate, and we’ll pick it up and auction it off to our community. The proceeds will go to support SCP, hundreds of local families will learn about your business, and you can submit a tax write off. There is no limit to the number of items or total value that you can donate!
- Join our sponsor circle: Become a yearlong sponsor of SCP at the silver (\$300), gold (\$500), or *new* platinum (\$1000) level. Receive ongoing advertising on our website and social media accounts and build a lasting relationship with our school. *Cash donations in any amount are welcome and go directly toward school materials and activities!*

Thank you so much for considering joining this effort. Whether you have been a longtime SCP supporter or are pondering this decision for the first time, we appreciate you and are thrilled to be in community with you. Your support allows us to maintain a secure foundation for our school, and in years when our fundraising efforts meet and exceed that threshold, we are able to offer additional scholarships, bring in additional education and support for families, purchase exciting new classroom materials, and connect local children with field trips and rich opportunities that they might not otherwise have access to. Your support of SCP goes directly back into the community, helping families of all backgrounds connect and grow together.

I love interacting with local business leaders, so please don’t hesitate to reach out to me at director@shorelinecooperativepreschool.org to learn more about our school or share more about your business. Please submit any donations or sponsorship forms by the end of September to give our team processing time before the event. We look forward to sharing your business with the community and appreciate your meaningful support for our school!

With Gratitude,

Elisabeth Heftel
Director of Shoreline Cooperative Preschool

We are a 501(c)(3) nonprofit corporation so your donations are tax deductible, and our tax ID number is 91-0849898.